Consolidated Financial Results for the Third Quarter of the Fiscal Year Ending February 28, 2026 (Nine Months Ended November 30, 2025)

January 14, 2026

Company name:	VECTOR INC.
Listing:	Tokyo Stock Exchange
Securities code:	6058
URL:	https://www.vectorinc.co.jp/en
Representative:	Keiji Nishie, Representative Director, Chairman, and CEO
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Scheduled date of dividend payment:	—
Preparation of supplementary materials for financial results:	Yes
Holding of financial results meeting:	No

(All amounts are rounded down to the nearest million yen)

1. Consolidated Financial Results for the Third Quarter of the Fiscal Year ending February 28, 2026 (March 1, 2025 to November 30, 2025)

(1) Consolidated results of operations (Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Mil. yen	%	Mil. yen	%	Mil. yen	%	Mil. yen	%
Nine months ended Nov. 30, 2025	46,689	10.0	7,198	79.6	7,337	85.1	3,619	77.9
Nine months ended Nov. 30, 2024	42,452	(2.2)	4,008	14.6	3,964	9.8	2,034	(31.9)

Note: Comprehensive income: For the nine months ended November 30, 2025: ¥4,560 million (+63.5%)
For the nine months ended November 30, 2024: ¥1,730 million (−61.3%)

	Earnings per share	Diluted earnings per share
	Yen	Yen
Nine months ended Nov. 30, 2025	77.18	—
Nine months ended Nov. 30, 2024	43.37	—

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio	Net assets per share
	Mil. yen	Mil. yen	%	Yen
As of Nov. 30, 2025	49,850	25,347	39.3	417.34
As of Feb. 28, 2025	42,881	21,337	39.5	361.16

Reference: Shareholders' equity: As of November 30, 2025: ¥19,574 million
As of February 28, 2025: ¥16,939 million

2. Dividends

	Dividend per share				
	1Q-end	2Q-end	3Q-end	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
Fiscal year ended Feb. 28, 2025	—	0.00	—	32.00	32.00
Fiscal year ending Feb. 28, 2026	—	0.00	—		
Fiscal year ending Feb. 28, 2026 (plan)				33.00	33.00

Note: Revision to the most recently announced dividend forecast: None

3. Consolidated Forecast for the Fiscal Year Ending February 28, 2026 (March 1, 2025 to February 28, 2026)

(Percentages represent year-on-year changes)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Earnings per share
	Mil. yen	%	Mil. yen	%	Mil. yen	%	Mil. yen	%	Yen
Full year	63,000	6.3	8,500	5.9	8,300	8.4	5,000	19.2	106.60

Note: Revision to the most recently announced consolidated forecast: None

Notes

(1) Significant changes in the scope of consolidation during the period: Yes

Newly included: 2 companies (gracemode Inc. and Storicity, Inc.).

Excluded: None

(2) Application of special accounting methods for presenting quarterly consolidated financial statements: Yes

Note: Please refer to the section “2. Quarterly Consolidated Financial Statements and Notes, (3) Notes to Quarterly Consolidated Financial Statements, Notes on Special Accounting Methods for Presenting Consolidated Financial Statements for the Nine Months Ended November 30, 2025” on page 8 for further information.

(3) Changes in accounting policies and accounting-based estimates, and restatements

1) Changes in accounting policies due to revisions in accounting standards, others: Yes

2) Changes in accounting policies other than 1) above: None

3) Changes in accounting-based estimates: None

4) Restatements: None

Note: Please refer to the section “2. Quarterly Consolidated Financial Statements and Notes, (3) Notes to Quarterly Consolidated Financial Statements, Notes on Changes in Accounting Policies” on page 8 for further information.

(4) Number of issued shares (common stock)

1) Number of shares issued at the end of the period (including treasury shares):

As of November 30, 2025	46,914,039
As of February 28, 2025	46,914,039

2) Number of treasury shares at the end of the period

As of November 30, 2025	9,600
As of February 28, 2025	9,600

3) Average number of shares during the period

Nine months ended November 30, 2025	46,904,439
Nine months ended November 30, 2024	46,907,371

* Review of the attached quarterly consolidated financial statements by certified public accountant or auditing firm: No

* Appropriate use of business forecast and other special items

Forecasts regarding future performance in this material are based on information currently available to VECTOR and incorporate a variety of uncertainties. Actual performance may differ from these forecasts for a number of reasons including changes in internal or external factors affecting business operations.

Please refer to “1. Overview of Results of Operations, (3) Explanation of Consolidated Forecast and Other Forward-Looking Statements” on page 3 regarding the forecasts shown in this material.

Contents

1. Overview of Results of Operations

Forward-looking statements are based on judgments made by VECTOR as of the date this material was submitted.

(1) Results of operations

In the nine months ended November 30, 2025, the Japanese economy continued its moderate recovery, supported by the resurgence of inbound tourism demand and improvements in the employment and income environments, despite impacts such as inflation due to yen depreciation. Nonetheless, the outlook remains cautious due to the effects of U.S. trade policies, concerns about the future of the Chinese economy, and geopolitical tensions in the Middle East, which continue to pose downside risks to overseas economic conditions.

The VECTOR Group is centered around the concept of distributing information in a simple and speedy manner through state-of-the-art communication tools, beginning with strategic public relations (PR) services. We provide these services at more affordable rates than traditional advertising budgets and we cater to a variety of industry sectors. This enables us to establish a revenue base that is less susceptible to the fluctuations of specific industries. As such, we anticipate minimal impact on our performance from deteriorating business conditions, and we expect this trend to continue into the future.

Against this market backdrop, we continue to focus on operating as a “fast company” that is a one-stop source of comprehensive support for marketing strategies with the goal of making people aware of the outstanding products, services, and other attributes of our clients. To accomplish this goal, we have been expanding our services, primarily aimed at the VECTOR Group’s existing clients. Furthermore, with the ongoing growth of internet advertising expenditure in Japan’s advertising industry driven by society’s digital transformation, the Company has focused on strengthening its Group foundation, including through M&A, with the goal of enhancing services, particularly in the social media sector, where the share of consumers’ disposable time is increasing, within the broader context of digital domains.

Due to these activities, net sales increased 10.0% year on year to ¥46,689 million, operating profit increased 79.6% to ¥7,198 million, ordinary profit increased 85.1% to ¥7,337 million, and profit attributable to owners of the parent increased 77.9% to ¥3,619 million.

Business segment performance is as follows.

PR and Advertising

In this business segment, we provide a one-stop communication strategy tailored to each client that includes strategic PR services centered on consulting and is driven by digital marketing using IoT signage via tablets placed in taxis and social networking services. With the transition toward digitalization as the preferred method for distributing information, our strategic approach as a “fast company” has become even more relevant to the times. Further, our efforts to expand services through such means as M&A in the social media marketing domain has enabled us to further reinforce a robust framework for providing even more comprehensive support to our clients’ communication strategies.

These efforts restored NewsTV and the South Korean business, which recorded losses in the previous fiscal year, to profitability. Combined with strong earnings in the strategic PR business, taxi signage business, and gracemode Inc., which became a consolidated subsidiary in the first quarter, this led to record high quarterly net sales, gross profit, and operating profit for the third quarter.

Segment sales increased 5.0% year on year to ¥25,523 million and operating profit rose 44.3% to ¥3,700 million.

Press Release Distribution

PR TIMES, Inc. distributes and posts press releases by using its PR TIMES website as well as many other websites. Utilization of this service has been very high. In November 2025, the number of companies using PR TIMES surpassed 121,000. Further, as planned at the beginning of the period, we actively engaged in sales and other activities to boost usage frequency of PR TIMES among existing customers. This resulted in a record-high number of companies using PR TIMES and number of press releases distributed. This led to record high quarterly sales, gross profit, and operating profit for the third quarter.

Segment sales increased 20.4% year on year to ¥7,208 million and operating profit rose 87.3% to ¥2,990 million.

Direct Marketing

In Direct Marketing, operated primarily by Vitabrid Japan Inc., efforts were made to strengthen sales existing products in the interest of advertising efficiency and to develop new products. Controlling the level of advertising investment to align with market sentiment resulted in record-high sales and gross profit during the third quarter. Adjusting advertising and promotion expenses with a focus on advertising efficiency resulted in record high quarterly operating profit for the third quarter. Vitabrid Japan Inc. also reached record-high monthly net sales in October 2025.

Segment sales increased 20.2% year on year to ¥11,822 million and an operating profit of ¥777 million was recorded, compared with a loss of ¥202 million in the third quarter of the previous fiscal year.

HR

ASHITA-TEAM Co., Ltd. reexamined its sales strategies, strengthened its sales team, and reinforced development aimed at improving functionality, resulting in operating profit of ¥70 million.

JOBTV, which operates a recruiting platform using video content, developed a broad set of services from video and other production to social media management in order to establish a solid revenue base. However, BUSiCONET Inc., which operates a job-search web media business mainly focused on temporary staffing, was affected by changes in market demand. In addition, business investment in Clinic TV Inc., established in the third quarter of the previous fiscal year, led to a decline in profit, resulting in an operating loss of ¥132 million for the overall JOBTV business.

Segment sales increased 1.0% year on year to ¥2,189 million and an operating loss of ¥62 million was posted, compared with an operating profit of ¥60 million in the third quarter of the previous fiscal year.

Investment

Despite gains on sales of certain investments, there were valuation losses on certain holdings.

Segment sales declined 59.0% year on year to ¥144 million while an operating loss of ¥204 million was recorded, compared with an operating loss of ¥8 million in the third quarter of the previous fiscal year.

(2) Overview of Financial Position

Assets

Total assets at the end of the third quarter increased by ¥6,969 million from the end of the previous fiscal year to ¥49,850 million.

Current assets at the end of the third quarter increased by ¥4,940 million from the end of the previous fiscal year to ¥37,287 million. This mainly reflected an increase of ¥5,154 million in cash and deposits.

Non-current assets at the end of the third quarter increased by ¥2,029 million from the end of the previous fiscal year to ¥12,563 million. This mainly reflected increases of ¥1,381 million in goodwill, ¥264 million in software, and ¥340 million in leasehold and guarantee deposits.

Liabilities

Liabilities at the end of the third quarter increased by ¥2,959 million from the end of the previous fiscal year to ¥24,503 million.

Current liabilities at the end of the third quarter increased by ¥4,524 million from the end of the previous fiscal year to ¥18,790 million. This mainly reflected increases of ¥3,806 million in short-term borrowings and ¥776 million in income taxes payable.

Non-current liabilities at the end of the third quarter decreased by ¥1,565 million from the end of the previous fiscal year to ¥5,712 million. This was primarily due to decreases of ¥1,154 million in long-term borrowings, ¥176 million in lease liabilities, and ¥252 million in deferred tax liabilities.

Net assets

Net assets at the end of the third quarter increased by ¥4,010 million from the end of the previous fiscal year to ¥25,347 million. This was primarily due to increases of ¥540 million in capital surplus, ¥2,119 million in retained earnings, and ¥1,219 million in non-controlling interests.

(3) Consolidated Forecast and Other Forward-Looking Statements

There are no changes to the financial forecasts for the fiscal year ending February 28, 2026, from the projected figures announced on April 14, 2025.

2. Quarterly Consolidated Financial Statements and Notes

(1) Quarterly Consolidated Balance Sheet

(Millions of yen)

	FY2/25 As of Feb. 28, 2025	Third quarter of FY2/26 As of Nov. 30, 2025
Assets		
Current assets		
Cash and deposits	17,125	22,279
Notes and accounts receivable-trade, and contract assets	7,843	8,318
Operational investment securities	1,798	2,011
Merchandise and finished goods	2,021	1,839
Costs on service contracts in progress	606	791
Other	3,378	2,569
Allowance for doubtful accounts	(427)	(522)
Total current assets	32,346	37,287
Non-current assets		
Property, plant and equipment		
Buildings and structures	1,216	1,250
Machinery, equipment and vehicles	66	58
Tools, furniture and fixtures	1,026	991
Leased assets	1,122	1,131
Construction in progress	16	36
Accumulated depreciation	(1,622)	(1,870)
Total property, plant and equipment	1,825	1,598
Intangible assets		
Goodwill	2,976	4,358
Software	998	1,262
Other	185	163
Total intangible assets	4,160	5,784
Investments and other assets		
Investment securities	1,326	1,557
Deferred tax assets	1,713	1,773
Leasehold and guarantee deposits	714	1,054
Other	1,996	1,213
Allowance for doubtful accounts	(1,202)	(417)
Total investments and other assets	4,548	5,180
Total non-current assets	10,534	12,563
Total assets	42,881	49,850

(Millions of yen)

	FY2/25 As of Feb. 28, 2025	Third quarter of FY2/26 As of Nov. 30, 2025
Liabilities		
Current liabilities		
Accounts payable-trade	2,505	2,724
Accounts payable-other	1,728	1,445
Short-term borrowings	2,351	6,157
Current portion of long-term borrowings	2,076	1,640
Current portion of bonds payable	10	10
Lease obligations	234	244
Income taxes payable	1,318	2,094
Provision for bonuses	642	510
Contract liabilities	1,625	1,630
Provision for point card certificates	5	10
Provision for shareholder benefit program	40	—
Other	1,726	2,320
Total current liabilities	14,265	18,790
Non-current liabilities		
Long-term borrowings	6,051	4,897
Bonds payable	25	20
Lease obligations	526	350
Deferred tax liabilities	516	263
Retirement benefit liability	33	57
Other	124	123
Total non-current liabilities	7,278	5,712
Total liabilities	21,544	24,503
Net assets		
Shareholders’ equity		
Share capital	3,038	3,038
Capital surplus	—	540
Retained earnings	13,477	15,596
Total shareholders' equity	16,516	19,175
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	40	119
Foreign currency translation adjustment	383	279
Total accumulated other comprehensive income	423	399
Share acquisition rights	145	302
Non-controlling interests	4,251	5,470
Total net assets	21,337	25,347
Total liabilities and net assets	42,881	49,850

(2) Quarterly Consolidated Statements of Income and Comprehensive Income

Quarterly Consolidated Statement of Income

(For the Nine-month Period)

(Millions of yen)

	First nine months of FY2/25 (Mar. 1, 2024–Nov. 30, 2024)	First nine months of FY2/25 (Mar. 1, 2025–Nov. 30, 2025)
Net sales	42,452	46,689
Cost of sales	14,527	14,803
Gross profit	27,924	31,886
Selling, general and administrative expenses	23,916	24,687
Operating profit	4,008	7,198
Non-operating income		
Interest and dividend income	6	28
Foreign exchange gains	19	152
Gain on investments in investment partnerships	92	64
Share of profit of entities accounted for using equity method	32	47
Other	43	44
Total non-operating income	194	336
Non-operating expenses		
Interest expenses	109	128
Loss on investments in investment partnerships	32	33
Provision of allowance for doubtful accounts	64	1
Commission expenses	14	20
Other	18	15
Total non-operating expenses	238	198
Ordinary profit	3,964	7,337
Extraordinary income		
Gain on sale of non-current assets	—	3
Gain on sale of shares of subsidiaries and associates	4	—
Gain on reversal of share acquisition rights	1	—
Total extraordinary income	5	3
Extraordinary losses		
Loss on sale of non-current assets	3	—
Loss on retirement of non-current assets	38	12
Loss on valuation of investment securities	49	37
Loss on liquidation of business	—	36
Loss on transfer of receivables	—	36
Total extraordinary losses	91	124
Profit before income taxes	3,878	7,216
Income taxes	1,346	2,640
Profit	2,531	4,576
Profit attributable to non-controlling interests	497	956
Profit attributable to owners of parent	2,034	3,619

Quarterly Consolidated Statement of Comprehensive Income

(For the Nine-month Period)

(Millions of yen)

	First nine months of FY2/25 Mar. 1, 2024–Nov. 30, 2024	First nine months of FY2/26 Mar. 1, 2025–Nov. 30, 2025
Profit	2,531	4,576
Other comprehensive income		
Foreign currency translation adjustment	(4)	(101)
Valuation difference on available-for-sale securities	(789)	81
Share of other comprehensive income of entities accounted for using equity method	(6)	4
Total other comprehensive income	(801)	(15)
Comprehensive income	1,730	4,560
Comprehensive income attributable to:		
Owners of parent	1,231	3,595
Non-controlling interests	499	965

(3) Notes to Quarterly Consolidated Financial Statements

Notes on Going Concern Assumption

Not applicable.

Notes on Significant Changes in Shareholders' Equity

As of August 8, 2025, pursuant to a resolution of the Board of Directors meeting held on August 1, 2025, VECTOR sold part of the shares held in PR TIMES, Inc., a consolidated subsidiary. This resulted in a capital surplus of ¥540 million.

Notes on Special Accounting Methods for Presenting Quarterly Consolidated Financial Statements

Calculation of Tax Expense

The tax expense was calculated by first reasonably estimating the effective tax rate after the application of tax effect accounting with respect to profit before income taxes during the fiscal year, including the third quarter, and multiplying that rate by the quarterly profit before income taxes.

However, if the tax expense calculated by using the estimated effective tax rate differs significantly from a reasonable amount of taxes, the statutory effective tax rate is used instead after adjustments for significant differences that are not temporary differences involving quarterly net profit.

Notes on Changes in Accounting Policies

Application of the Accounting Standard for Current Income Taxes

The Accounting Standard for Current Income Taxes (ASBJ Statement No. 27, October 28, 2022; hereinafter the "2022 Revised Accounting Standard") has been applied as of the beginning of the three-month period ended May 31, 2025.

The amendment to categories in which current income taxes should be recorded (taxes on other comprehensive income) follows the transitional treatment prescribed in the proviso of paragraph 20-3 of the 2022 Revised Accounting Standard and the transitional treatment prescribed in the proviso (2) of paragraph 65-2 of the Implementation Guidance on Tax Effect Accounting (ASBJ Guidance No. 28, October 28, 2022; hereinafter referred to as the "2022 Revised Implementation Guidance"). There is no impact from this change in accounting policies on the quarterly consolidated financial statements.

For the amendment related to the revised accounting treatment for consolidated financial statements when gains or losses on sale of shares in subsidiaries resulting from transactions between consolidated companies were deferred for tax purposes, the 2022 Revised Implementation Guidance has been adopted from the beginning of the three month period ended May 31, 2025. There is no impact from this change in accounting policies on the quarterly consolidated financial statements.

Notes on Consolidated Statements of Cash Flows

The consolidated statement of cash flows for the nine months has not been prepared. Depreciation for the nine months (including amortization of intangible assets excluding goodwill) and the goodwill amortization amount are as follows.

(Millions of yen)

	First nine months of FY2/25 Mar. 1, 2024–Nov. 30, 2024	First nine months of FY2/26 Mar. 1, 2025–Nov. 30, 2025
Depreciation	486	595
Amortization of goodwill	367	428

Segment and Other Information

Segment information

1. First nine months of FY2/24 (Mar. 1, 2024 – Nov. 30, 2024)

(1) Information related to net sales and profit or loss for each reportable segment and breakdown of revenue

(Millions of yen)

	Reportable segment					Total	Adjustment (Note 1)	Amounts shown on quarterly consolidated statement of income (Note 2)
	PR and Advertising	Press Release Distribution	Direct Marketing	HR	Investment			
Net sales								
Revenue from contracts with customers	24,230	5,890	9,836	2,142	—	42,099	—	42,099
Other revenue	—	—	—	—	353	353	—	353
External sales	24,230	5,890	9,836	2,142	353	42,452	—	42,452
Inter-segment sales and transfers	80	94	—	26	—	202	(202)	—
Total	24,311	5,985	9,836	2,169	353	42,655	(202)	42,452
Segment profit (loss)	2,564	1,596	(202)	60	(8)	4,011	(2)	4,008

Notes: 1. The minus ¥2 million adjustment to segment profit (loss) is the elimination of intersegment transactions.
2. Segment profit (loss) is adjusted to be consistent with operating profit in the quarterly consolidated statement of income.

(2) Information related to impairment losses on non-current assets, goodwill, etc. for each reportable segment

Significant impairment losses involving non-current assets

Not applicable.

Significant change in goodwill

Starting from the third quarter, itfluencer Interactive Co., Ltd. has been included in the scope of consolidation within the PR and Advertising segment. This acquisition resulted in goodwill of ¥168 million.

Significant gain on bargain purchase

Not applicable.

2. First nine months of FY2/26 (Mar. 1, 2025 – Nov. 30, 2025)

(1) Information related to net sales and profit or loss for each reportable segment and breakdown of revenue

(Millions of yen)

	Reportable segment					Total	Adjustment (Note 1)	Amounts shown on quarterly consolidated statement of income (Note 2)
	PR and Advertising	Press Release Distribution	Direct Marketing	HR	Investment			
Net sales								
Revenue from contracts with customers	25,434	7,116	11,820	2,173	―	46,545	―	46,545
Other revenue	―	―	―	―	144	144	―	144
External sales	25,434	7,116	11,820	2,173	144	46,689	―	46,689
Inter-segment sales and transfers	89	91	1	16	―	199	(199)	―
Total	25,523	7,208	11,822	2,189	144	46,889	(199)	46,689
Segment profit (loss)	3,700	2,990	777	(62)	(204)	7,202	(3)	7,198

Notes: 1. The minus ¥3 million adjustment to segment profit (loss) is the elimination of intersegment transactions.

2. Segment profit (loss) is adjusted to be consistent with operating profit in the quarterly consolidated statement of income.

(3) Information related to impairment losses on non-current assets, goodwill, etc. for each reportable segment

Significant impairment losses involving non-current assets

Not applicable.

Significant change in goodwill

Not applicable.

Significant gain on bargain purchase

Not applicable.

Notes on Subsequent Events

Not applicable.