



SHIKIGAKU

FY2/25 Nine month ended Result Presentation

January 14, 2025

TSE Growth: 7049 JP

Segment	Summary	Comment
Consolidated	Sales : ¥4,012m (YoY +13.1%) OP : ¥285m (¥-144m last year)	Sales reached record high OP made a another black ink, five consecutive quarters
Organizational Consulting	Sales : ¥3,575m (YoY +13.8%) OP : ¥428m (¥-29m last year) Sales per head of consultant : ¥5.52m/month (¥3.29m last year) Number of consultant as of 3Q : 56 (86 last 3Q) Order backlog : ¥673m (YoY -16.9%)	Sales of Organizational Consulting reached record high Number of clients of Shikigaku regular service was 670 in 3Q, increased 2 YoY
Sports Entertainment	Sales : ¥437m (YoY +16.3%) OP : ¥-34m (¥-85m last year)	Sponsorship revenues steady, but team operating costs increased
VC fund Hands-on fund	New investment : 4	New investment to four companies

FY2/25 3Q result presentation

Income Summary



Sales reached **record high**
OP increased **+112% YoY** due to cost deduction, mainly marketing cost

(¥m)	FY2/24	FY2/25	YoY	FY2/24	FY2/25	YoY	FY2/25	Progress
	3Q (Sep-Nov)	3Q (Sep-Nov)			9M (Mar-Feb)		Company Forecast (revision)	
Sales	1,252	1,384	10.5%	3,548	4,012	13.1%	5,300	75.7%
CoGS+SG&A	1,202	1,279	6.4%	3,693	3,726	0.8%	4,993	74.6%
(within HR and hiring cost)	503	526	4.5%	1,584	1,540	▲2.7%	-	-
(within advertisement and marketing cost*)	183	105	▲42.6%	665	398	▲40.1%	-	-
Operating profit	50	106	112.0%	▲144	285	-	307	92.8%
Recurring profit	51	109	113.7%	▲143	305	-	323	94.4%
Net profit	23	87	278.2%	▲114	378	-	393	96.2%
EPS(¥)	2.63	10.46	297.7%	▲13.01	44.18	-	46.12	95.8%

*Marketing cost includes outsourcing and commission cost related to advertising

Segment

Sales of Organizational Consulting reached **record high**

Sales of Sport Entertainment reached **record high** in 9M

VC Fund segment OP was ¥ -102m, considering Non-OP profit extraordinary gain a profit was ¥ -40m

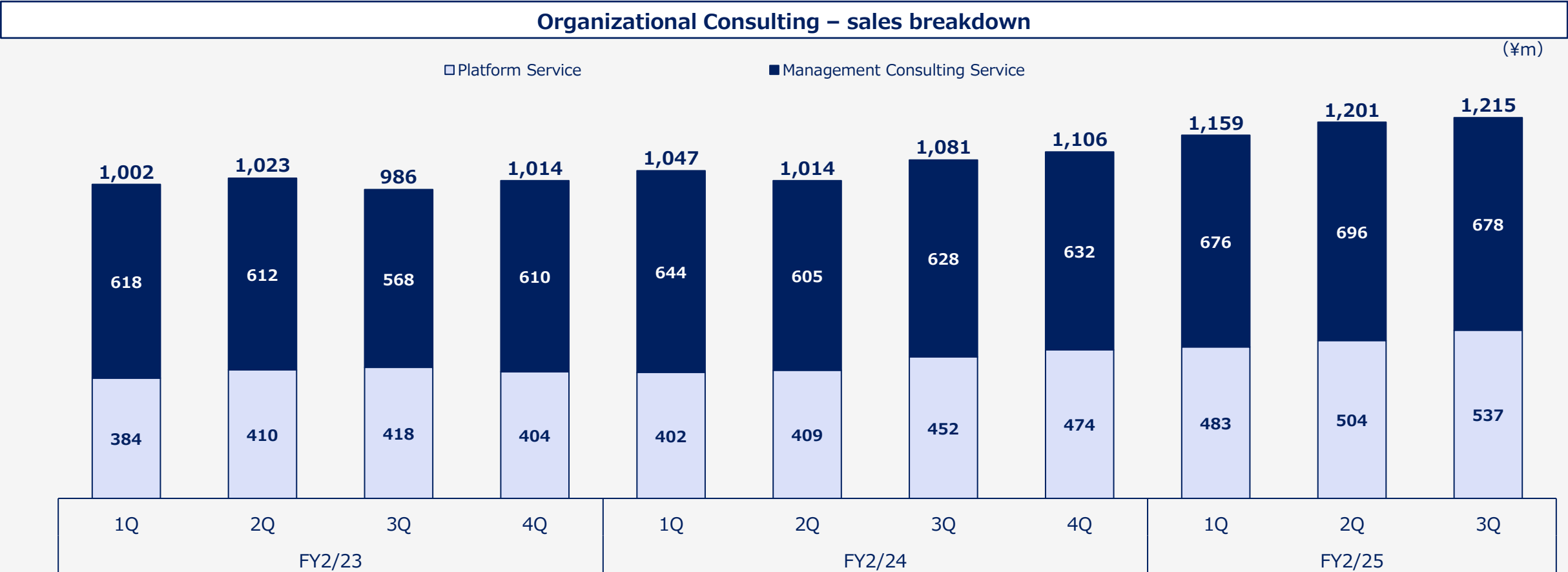
(¥m)	FY2/24	FY2/25	YoY	FY2/24	FY2/25	YoY
	3Q (Sep-Nov)	3Q (Sep-Nov)		9M (Mar-Feb)	9M (Mar-Feb)	
Sales	1,252	1,384	10.5%	3,548	4,012	13.1%
Organizational Consulting	1,081	1,215	12.3%	3,142	3,575	13.8%
Sports Entertainment	171	170	▲0.5%	375	437	16.3%
VC Fund	-	-	-	30	-	-
VC Funds with hands-on support	-	-	-	-	-	-
Operating profit	50	106	112.0%	▲144	285	-
Organizational Consulting	91	196	115.3%	▲29	428	-
Sports Entertainment	▲27	▲76	-	▲85	▲34	-
VC Fund	▲14	▲15	-	▲38	▲102	-
VC Funds with hands-on support	▲1	▲2	-	▲5	▲6	-

Organizational Consulting – sales breakdown

Sales of Organizational Consulting were **¥1,215m**, marked **record high** in five consecutive quarters

Management consulting service were **¥678m**

Platform consulting service were record high **¥537m**



Growth story in FY/25

(Quate: Growth presentation released in 28 May 2024,Japanese only)



Utilize “Market environment” and “Our asset of experience” to achieve **solid growth** in FY2/25



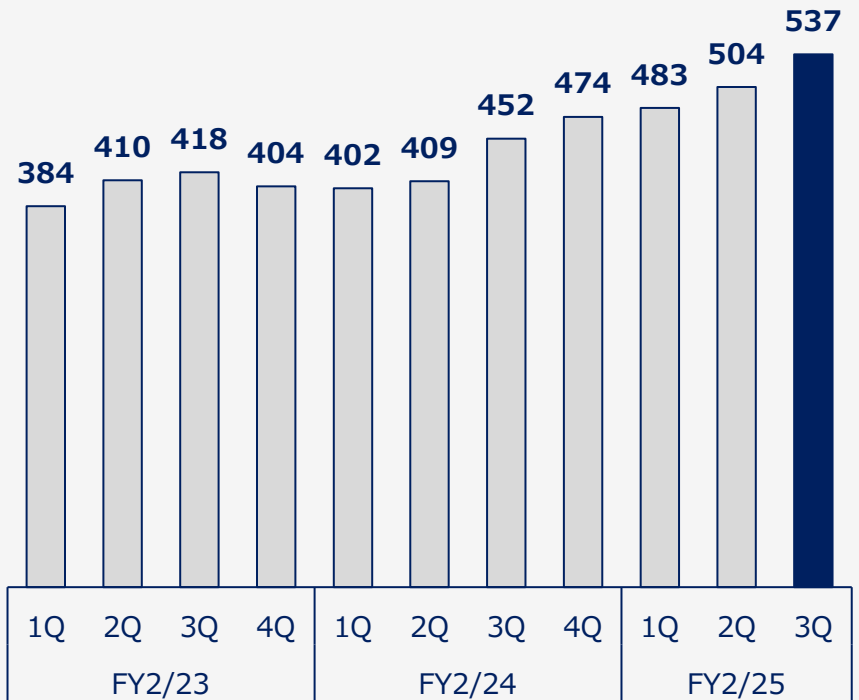
Growth Scenario 1 : Growth of Platform service (most focused)



Platform Service (stock revenue) reached **record high** with **¥537m**, had an impact of price-hike
Enhancing client retention by improving platform service

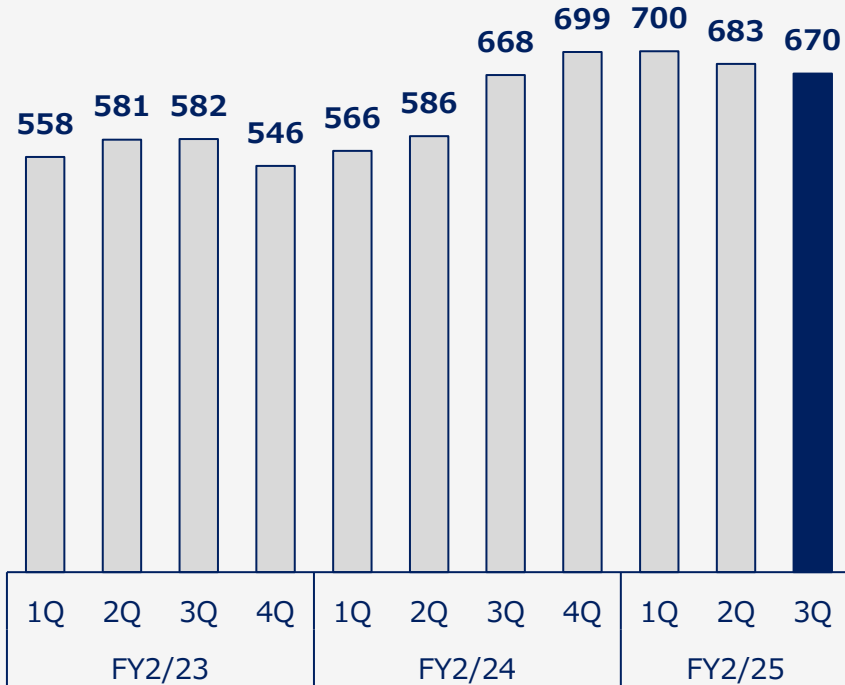
Sales or platform service

(¥m)



Retained costumers (Shikigaku Basic Services)

(Company)

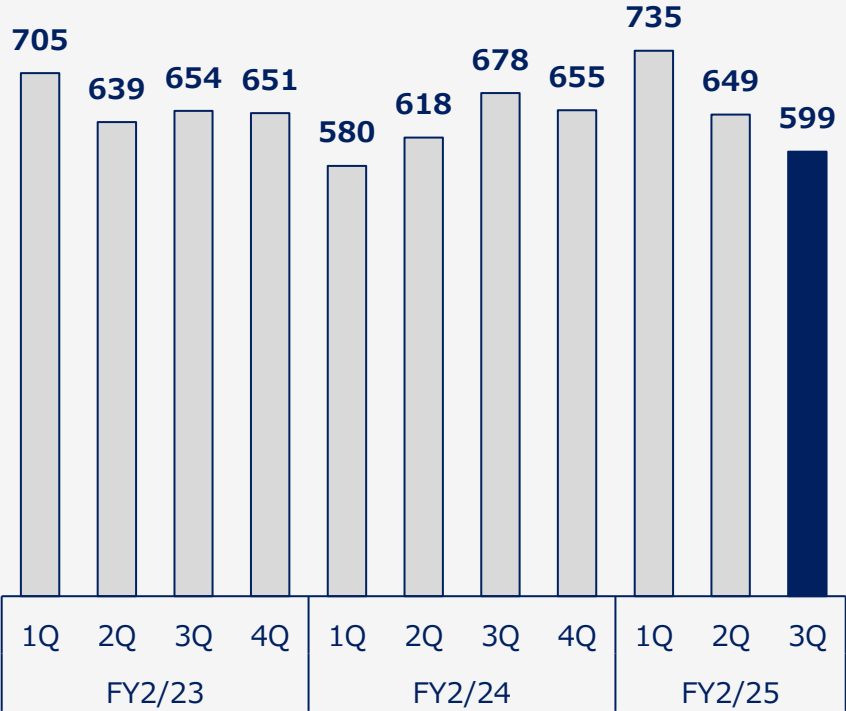


Growth Scenario 1 : Organic growth of order intake

Order intake of Management Consulting service was **¥599m**
Decreased due to sales activities focused on platform service
Large-cap company order intake was **¥61m**, below 2Q but enough amount

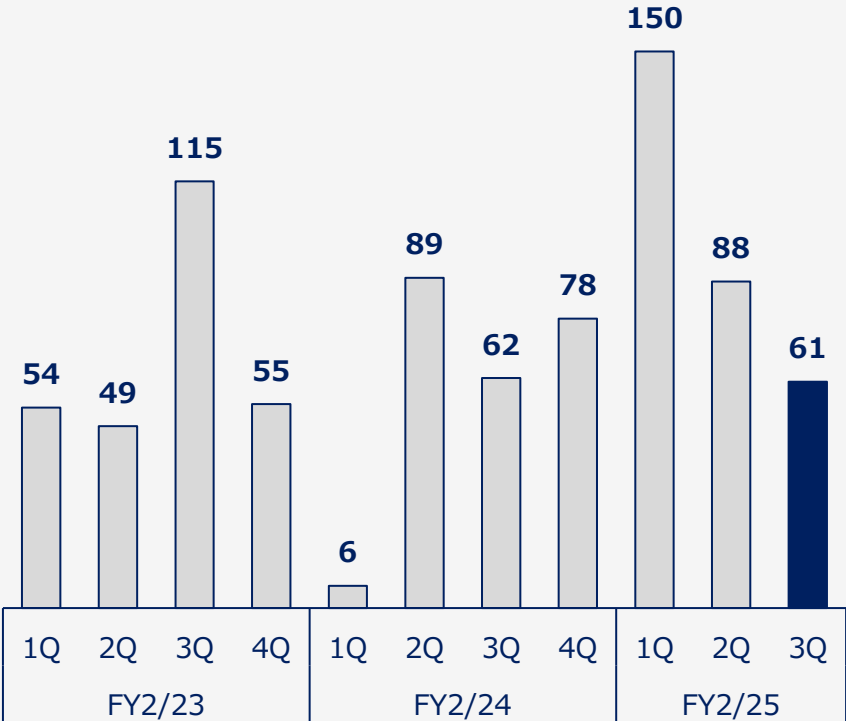
Order intake of Management Consulting service

(¥m)



Large-cap company order intake

(¥m)





Exit phase

Collection of investment



Shikigaku fund #1

8 total investments, 3 IPOs, 1 exit

Fund is closed and no fund raising

Phase of exit

Developing phase

Growth of investees



Shikigaku fund #2

17 total investments, 1 IPO in NASDAQ, 1 exit

Fund is closed and no fund raising

Phase of exit or/and utilizing Shikigaku theory

Seeding phase

Seeking investment



Shin-shin Fund

9 total investments

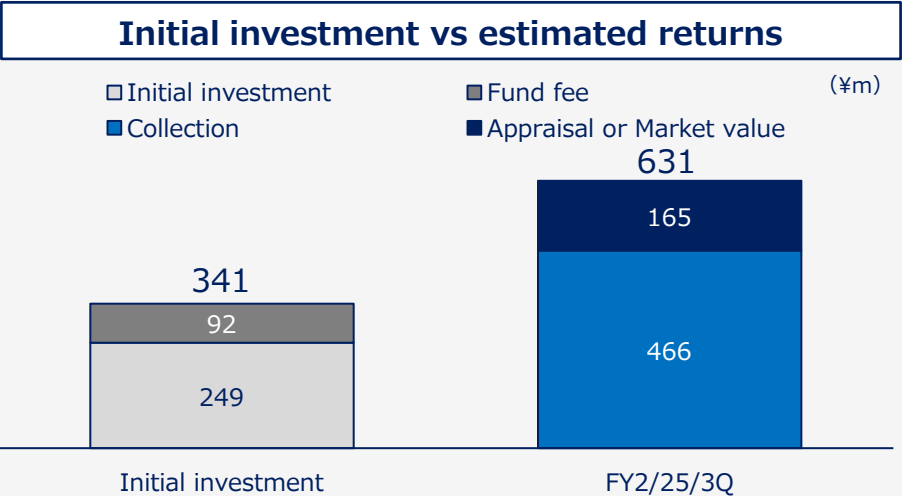
No fund raising with having an investment capacity

3 IPOs and 1 exit (sold) in 8 total investments

Exit phase
Collection of investment



Shikigaku fund #1 (Launch in Oct 2019)	Initial investment (¥m)	Collection (¥m)	Collection ratio (collection ÷ Initial investment)	Appraisal or Market value (¥m)	Collection+Apprais al or Market value (¥m)
Geocode (TSE:STD 7357)	30	101	339%	—	101
Aidma HD (TSE:GRT 7373)	36	251	692%	15	265
itamiarts (TSE:GRT 168A)	53	55	106%	—	55
5 unlisted companies	130	58	45%	※158	116
Unexcused investment (fund management fee)	92	—	—	92	92
Total	341	466	137%	165	631



*1 : Fund book value (post impairment or valuation loss)+unearned profit from appraisal value

Growth Scenario 2: Corporate revitalization and monetization of VC Investment

Fund has been full investment no more investment capacity

Due to investee’s **up-round fund raising**, appraisal or market value has increased

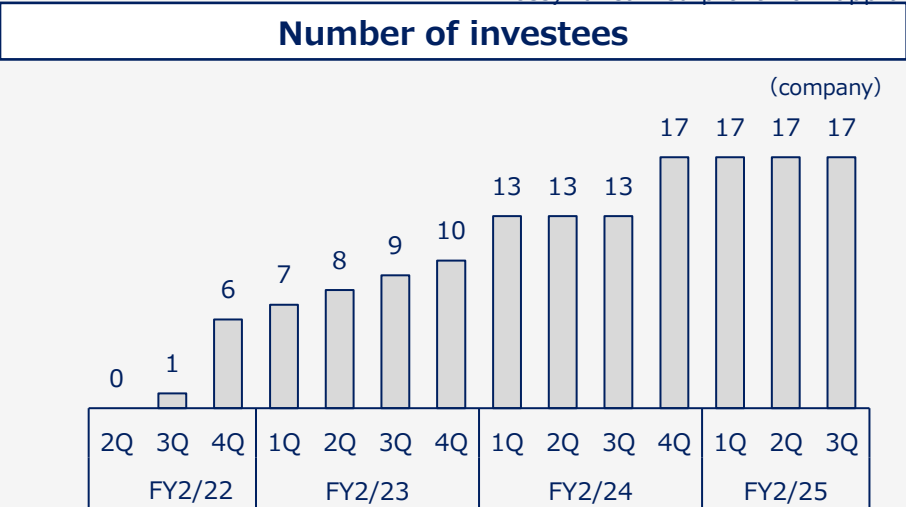
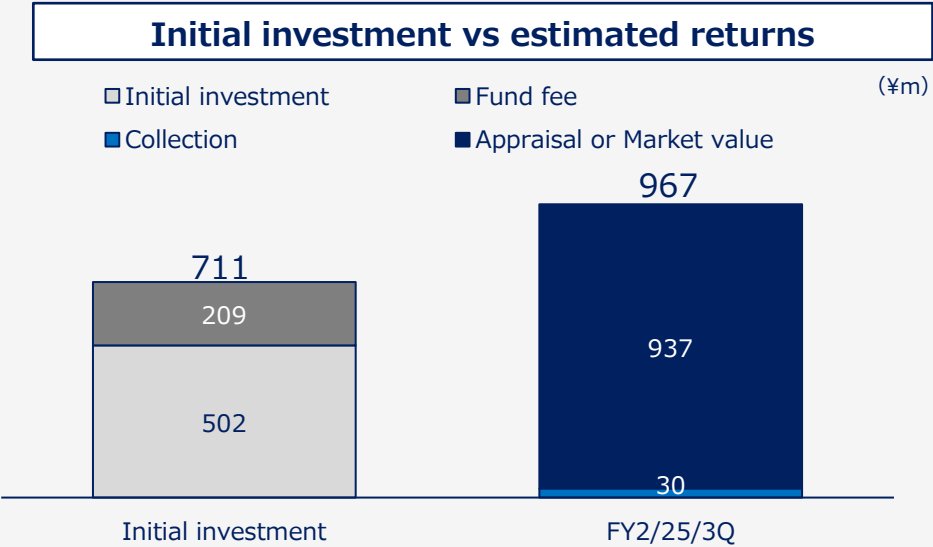
Developing phase

Growth of investees



Shikigaku fund #2 (Launch in June 2021)	Initial Investment (¥m)	Collection (¥m)	Collection ratio (collection ÷ Initial investment)	Appraisal or Market value (¥m)	Collection+Apprais al or Market value (¥m)
BloomZ (NASDAQ BLMZ)	11	—	—	15	15
16 unlisted companies	491	30	6%	※1713	743
Unexcused investment (fund management fee)	209	—	—	209	209
Total	711	30	4%	937	967

*1 : Fund book value (post impairment or valuation loss)+unearned profit from appraisal value



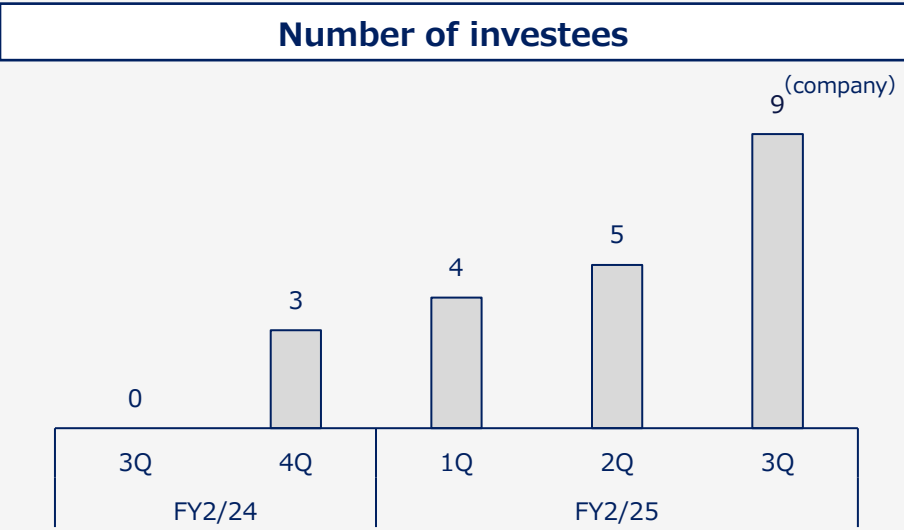
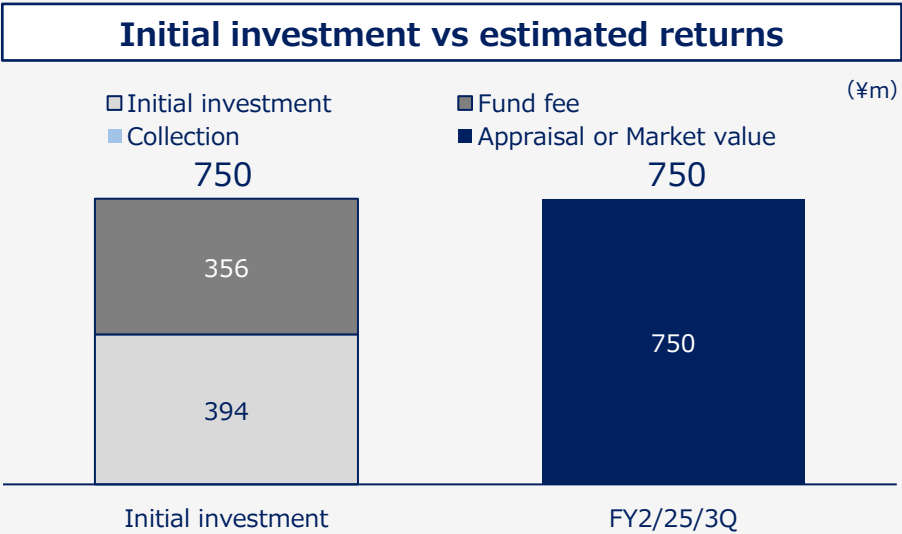
Growth Scenario 2: corporate revitalization and new investment of VC

JV with TKP (TSE growth: 3479 JP) , fund capital ceiling is ¥750m, ¥399m for Shikigaku
Increase investees’ value by utilizing TKP and Shikigaku business alliance

Seeding phase
Seeking investment



Shin-shin fund (Launch in July 2023)	Initial Investment (¥m)	Collection (¥m)	Collection ratio (collection ÷ Initial investment)	Appraisal or Market value (¥m)	Collection+Apprais al or Market value (¥m)
9 unlisted companies	394	—	—	394	394
Unexcused investment	356	—	—	356	356
Total (*capital call portion)	750	—	—	750	750



Growth Scenario 2 : VC hands-on

Commenced one investment with hands-on support in March 2022

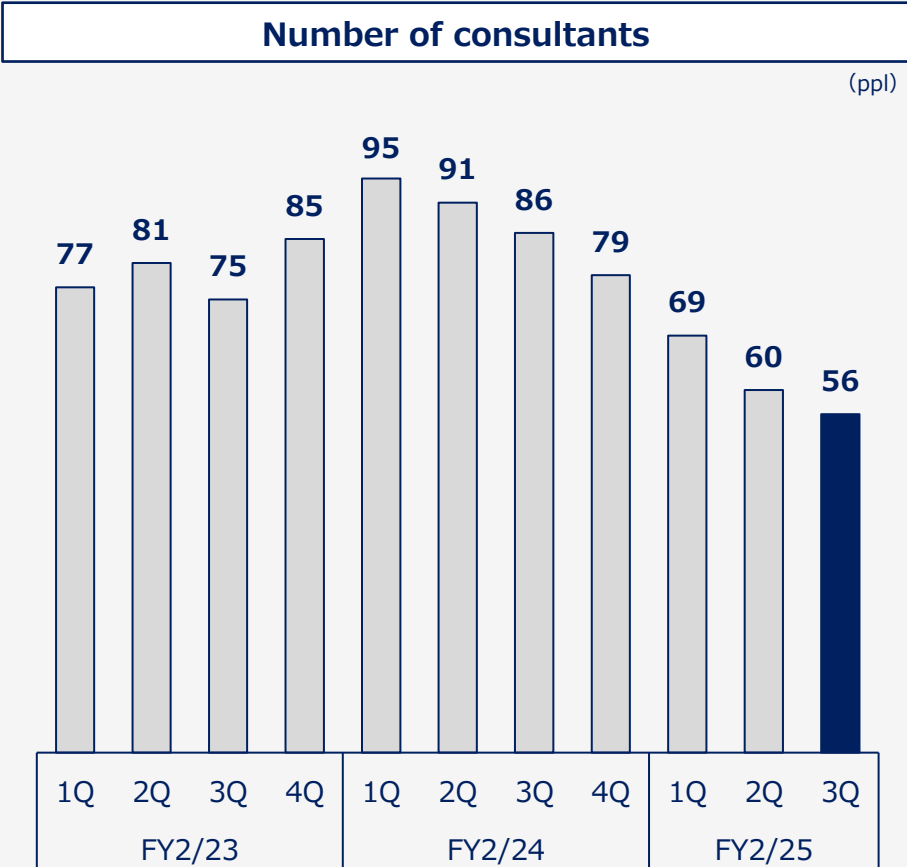
Investee turned to **black ink**, **3 consecutive years**, also **sales growth of 140%**

Due diligences with an exclusive negotiation are under way for new investment in FY2/25

Shinsei Shikigaku Fund (Launch in June 2021)	Initial Investment (¥m)	Collection (¥m)	Collection ratio (collection ÷ Initial investment)	Appraisal or Market value (¥m)
1 unlisted company	315	—	—	315
Unexcused investment	281	—	—	281
Total (*capital call portion)	596	—	—	596

Appendix : KPI (consultant related)

Record high in sales per head of consultant per month
Hired 4 consultant candidates

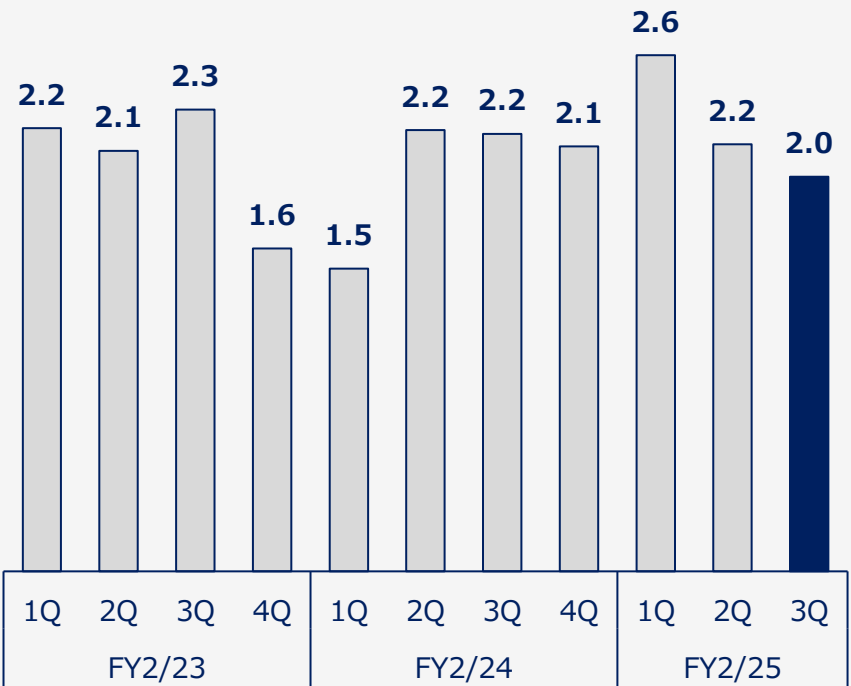


Appendix : KPI (Management consulting service)

Accumulated contracts over 4,500 in 9th year of foundation,
New contract was 117 companies in 3Q, impact of price-hike has seen

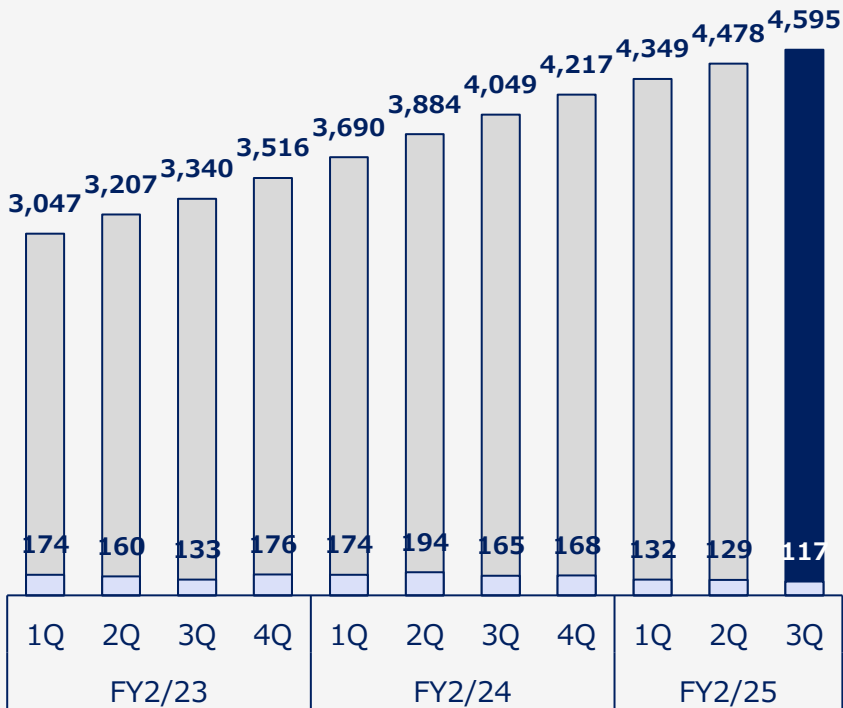
Order intake per client of management consulting

(¥m)



Accumulated contracts (management consulting services)

(company)



Appendix : IR release in 3Q

Date	Contents	Growth Scenario
4 Sep, 2024	New investment to GVA TECH	Scenario2 New investment
6 Sep, 2024	New investment to INTERSTELLAR TECHNOLOGIES	Scenario2 New investment
18 Sep, 2024	New Book “Perfect Decision Making” on sale	Scenario1 Organic growth of order intake of Management Consulting
30 Sep, 2024	New investment to AROUSAL Tech	Scenario2 New investment
1 Oct, 2024	Launch of AI New Service	Scenario1 Increase sales of Platform service
9 Oct, 2024	Accumulated contracts over 4,500	Scenario1 Organic growth of order intake of Management Consulting
31 Oct, 2024	New investment to otta	Scenario2 New investment
26 Nov, 2024	Launch of New Service of FSE(subsidiary), Team Wear	Scenario1 Increases order intake of news services

Cautionary Note Regarding Forward-Looking Statements

Forward-looking statements included in this material are based on judgments and assumptions based on information available at the time this material was created, and we do not guarantee its accuracy. In addition, this document includes financial figures that have not been audited by an independent certified public accountant or audit firm.

Please note that actual performance may differ significantly from the forecast due to various uncertainties included in these judgments and assumptions, changes in risk factors, changes in the economic environment, etc.

This document has been prepared for informational purposes only. This material is not intended to solicit the sale or purchase of securities, or any similar act, whether in Japan or overseas.

Inquiries
ir@shikigaku.com